

{ call me, call me anytime }

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{ me, myself and I }

Where do we begin? For starters, I am a Graphic Artist. As I enjoy drawing, and illustrating so it seemed like a logical career choice. I suppose we need to talk about my strengths as a designer right? Lets do that. Type? I love type. I eat type for breakfast. Or so I've been told. Ascenders, descenders, serifs - they are the air that I breathe. Also I love creating unique and intricate illustrations to make each designed piece complete. Clip art is for suckers, unless the person reading this uses clip art, then I take it back. Every once in a while I need a break from the madness of the digital world. I need to feel lead between my fingers and just draw, instead of clicking some heartless mouse. When it comes to communication, I could likely be discussing the history of typography with my plumber, and have him understanding what I'm talking about - kind of. I use real, actual English with very little slang - which greatly helps people's comprehension of my ideas and opinions. If you tell me my type is too tight, or the colors seem uncomplimentary, I wont cry or go hide in a closet. Its OK, I like constructive criticism - so let me have it. I'm not a hermit, or some weird social outcast so I do work well with others, I like new friends - not enemies. Of course, if I've got to do something myself I can fend off the uncontrollable urge to play solitaire and actually complete a project. As my work is a reflection on myself I take great pride in it, and I don't want it to be sub-par malarkey. When I'm not designing, I'm trying to help my cat lose weight. And If I'm not doing that, I would likely be watching a independent or B movie, skiing or snowboarding, or possibly pretending that I'm a Japanese karaoke star to my favorite songs.

{ skills to pay the bills }

BFA in Graphic Design, Kendall College of Art & Design, Grand Rapids, Michigan, May 2006.

{ industry related experience }

Attended annual weeklong New York Trip through KCAD, visiting advertising and design firms through out the city. Member of the student AIGA group, and participated in the 2006 West Michigan Addys, where I was awarded a silver addy for my Muse Magazine identity and layout. Also participated in a interdisciplinary collaborative class with a client: BASF Automotive paint division, where our team developed a new traveling color trend exhibit and print materials for the client.

{ dues paid (freelance) }

Client: Michigan Recreation and Park Association (2004-2006)
Project Details : Concepted and designed 4 color pocket folder, with letterhead/correspondence template.

{ jobs I really didn't like, but needed }

12/01 to 10/02
Knapp's Corner Meijer, Grand Rapids, Michigan
Cashier, Duties included sales and customer service.

02/01 to 10/01
Marshall Fields, Woodland Mall, Grand Rapids, Michigan
Petite Departmental Sales Associate, Duties included sales and customer service.

{ tools of the trade }

· Adobe Illustrator	· QuarkXpress	· Final Cut Pro
· Adobe Photoshop	· Macromedia Dreamweaver	· Lightwave 3D
· Adobe InDesign	· Macromedia Director	· Fontographer